



LEAH HEINRICH

Instructional Designer

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SUMMARY

I am a learning and development professional with my own business, Heinrich Training & Consulting. I have extensive experience designing and facilitating training and learning experiences.

CERTIFICATES

ATD Instructional Design Certificate | 2023
Google UX Certificate | 2022
ADDIE Eduflow Certificate | 2022
Google Educator Certificate | 2020
Parsons School of Design | 2012

SKILLS

Storyline 360
Rise 360
Adobe Creative Suite
Microsoft Office Suite
Figma

EDUCATION

M.S. in Education, Technology & Leadership

Bank Street Graduate School & The New School | 2012

B.F.A. in Fine Art & BA in English

SUNY Binghamton, NY | 2002

- Graduated summa cum laude, 3.85

PRESENTATIONS

- Guest Speaker Woman's Network Alliance | 2023
- Data Analysis & Insights | Discovery Charter School Board | 2023
- Bay Area Writing Project Presenter | San Jose State University | 2006 - 2010
- Teach for America Presenter | 2004 - 2006

EXPERIENCE

Instructional Designer & Owner | Heinrich Training & Consulting | 2022-present

- Owner of an instructional design, training & development business.
- Create facilitators guides in Google Workspace and onboarding modules using RISE 360 for nonprofit organizations.
- Create eLearning software training using Storyline 360.
- Consulted and designed a customer sales presentation for a global marketing supply chain corporation.

TOSA Education Curriculum & Assessment Specialist | Discovery Charter School | 2023-present

- Manage and administer test administration for using a variety of platforms on a school district level.
- Create onboarding modules for new employees, and job aids for staff members.
- Grant writing (96 successfully funded grants totalling \$44,825.96).
- Create staff eLearning training modules, and facilitate in-person trainings for staff members and parent volunteers.
- Analyze and present district data insights analysis of test results using Microsoft Office (PowerPoint & Excel) to the staff, parents and

Educator | Discovery Charter School | 2010 - 2022

- Team Leader and Leadership representative jointly responsible for planning and implementing professional development, scheduling, and mediated employee relationship concerns (2020-present).
- Founding member of the School Site Council, jointly responsible for surveying employees to generate quantitative data about organizational needs and research-based solutions (2022-present).
- Facilitator and presenter of parent volunteer trainings.

Educator | RISE Expeditionary Learning School, OUSD | 2006 - 2010

- Founding teacher and leadership representative at a small, project based learning school in Oakland Unified District.
- Facilitated and implemented an initiative for home visits for students K-5.

Trainer | Oakland Teaching Fellows | 2006

- Trained a cohort of twenty student teachers to teach special ed and high school in the Oakland Unified School.
- Completed student teacher observations and feedback for one cohort.

Teach for America Corps Member | Alum Rock School District | 2004 - 2006

- Trained and taught all academic subjects for twenty plus elementary students. Met with parents, administrators, and support staff to advance student learning.
- Planned and led training for Corps Members at TFA Retreats and Conventions.